Longacre Wway. Phone 23 Rryant

TUESDAY EVE., AUGUST 6TH ALLS.

with GEORGE NASH

## THE



One of the Million in America's Answer at the George M. Cohan A @ Ly Committee on hale Information

HE return of Alice Brady to the stage in addition to proving her energetic virtues will not hinder her screen work. She will be seen on the stage once more in "Forever After," a new play which will be produced next week by William A.

Miss Brady discovered that the business of being one of the screen's most successful stars did not take quite all her time—there were, on occasions, a few hours in the evening when she wasn't occupied. This would never do, and having been away from the stage for some three years she desired to hear her own voice. At this juncture Mr. Brady came along with the suggestion to his daughter that "Forever After"

Miss Brady's return to the stage is made possible through permission from Select Pictures, to which she is contract, and will in no way affect her work before the camera. She will divide her time between the

Cohan Theatre, begins to-morrow. Like the first week, the night performances during the second week have to a great extent been sold en Monday is Franklin Simon & Co.'s night; Tuesday night delegates to the Knights of Columbus convention will fill the house; another con-vention, the Retail Millinery Association of America, has the house Wednesday night; on Thursday Mecca Temple Patrol and band will attend in a body, and on Friday night over a thousand employees of J. A. Hearn & Son will be the guests of the firm. No seats will be sold to the public on these nights. but reservations may be secured for the matinees and for to-night and next Saturday and Sunday. The big purpose behind "America's Answer," the desire on the part of the Government to show the American public just what has been accomplished by Uncle Sam in the first year of the war, has been admirably accomplished.

Mme. Petrova has returned to New under the auspices of Washington in the Interests of the War Savings

Stamp campaign. When the actress first announced that she would make this tour half a dozen different exhibitors and men in the film world wagered it was impossible for any one, much less a woman, to make such a tour in so short a time, particularly in war time, with the difficulty of drawing room reservations

AMUSEMENTS.

## CENTURY THEATRE 62nd St., nr. B'way. 6 Nights and 2 Mats. STARTING, MON., AUG. 19

BOYS OF CAMP UPTON SERGT. IRVING BERLIN

CAST OF 400 SOLDIER BOYS

Performances given through the courtes; ad permission of Maj.-Gen. J. Franklin ell. commanding.) MAIL ORDERS NOW

Frices Eves. & Sat. Mat., Orch. & 3 rows of Bress Circle, 82. Balance of Bress Circle, 81.50. Balcony, 81. Sec-ond Balcony, 75c. Boxes (seating 6). 818. Boxes (seating 10), 830. PUBLIC SALE AT BOX OFFICE, MONDAY, AUG. 12.

E. 177th St. Brons Subway Sta-tion, West Farms

N.Y. EXPOSITION U. S. Naval Exhibits, Fine Arts Exhibits, Pure Food Exhibit. Open Air Entertain-ments and Bend Concerts twice daily. Restaurants, Dancing, Shows, Rides and

Greatest Sea Bathing Pool On the Water Surf Bathing Pool EARTH RFAL Waves-100 yd. white sand beachplanned for the end of the tour. Although the trip has been rather ex-

WORLD

any money bet.

The tour has proved successful, even beyond the expectations of Washing-National War Savings Committee; H. E. Benedict, executive secretary of the



at the New Brighton National War Savings Committee, and

William McAdoo had hopes that Petrova would bring back \$200,000 as the total of her brief appearance in was a play after her own heart. Miss thirty-five cities, but instead of that Brady read, agreed, and action was the Polish artist has returned with almost \$500,000.

The moving picture industry, which subscribed for \$25,000,000 worth of Liberty bonds in previous drives and sold \$100,000,000 more to the public, is preparing to show what it can do when it really gets into its stride in Cooper-Hewitts and the footlights, developer Hewitts and the footlights of stars to appear in the proposed free hand sketch of a scene in the pictures, which was drawn up by the ture. The cover designs include a work calculated to satisfy the most important points. work calculated to satisfy the most arden toiler in the fields of art.

The second week of "America's Answer," the United States Government's committee of the National Assign of Films, Committee on Public Information, is offering at the George M. Cohan Theatre, begins to-morrow, of his recent conference at Wash-Dalton, Mr. and Mrs. Sidney Drew, to any persons that are specially information, Mrs. and Mrs. Sidney Drew, to any persons that are specially information, Mrs. and Mrs. Sidney Drew, to any persons that are specially information.

AMUSEMENTS.

and the uncertainty of train schedules, of publicity for the loan, and to read | William Farnum, Geraldine Farrar, Mme. Petrova's answer was to start a letter of appreciation from Mr. Wil-at the appointed time and to return to son. Mr. Wilson assured Mr. Zukor New York on the very day originally that his associates expressed great Hayakawa, Alice Joyce, Frank Kee-

money bet.

he tour has proved successful, even of the style of the "Swat the Kaiser" of the expectations of WashingFrank Vanderlip, chairman of the for the third Liberty Loan, which was buncan and Earle Williams. universally commended. Between 3,000 and 4,000 prints will be made from each of these negatives and distributed to the Federal reserve districts.

The committee members who were present at the meeting, Messrs, Zukor, E. Broulatour, Marcus Loew and ment. W. W. Irwin, representing the Famous Players-Lasky Corporation and Vitagraph, decided to ask the cooperation of the following additional companies:

companies mentioned complete suc-



GRACE LARUE of the PALACE ington with Frank R. Wilson, director Douglas Fairbanks, Dustin Farnum, terested in the theme

enthusiasm over the moving picture nan, Enrico Caruso, Madge Kennedy, campaign outlined. Harold Lockwood, Mae Marsh, Mary pensive, the wagers now ought to help considerably, and the satisfaction of having achieved what was unanimously considered quite impossible is making pictures, filling aid at 300 trova, Mary Pickford, Charles Ray, worth more than the mere winning of utes to show on the screen. In a gen-Stewart, Edith Storey, Norma Tai-

> Since returning from Washington
> Mr. Zukor has been devoting all his time to this patriotic work and has placed the entire organization of the Famous Players-Lasky Corporation at the disposal of the Treasury Depart-

Caroline White, famous beauty of the opera and concert stage, has been engaged by the Famous Players-Lasky Goldwyn, Metro, Universal, World. Corporation to appear opposite Enrico Select, Pathe, General Film, Mutual Caruso in his first Arteraft picture, and Triangle. This list, it should be This will be Miss White's first appearunderstood, is not final to the exclu-sion of any other firms which may and has had considerable success at desire to lend their assistance but is the Metropolitan Opera House here intended as a nucleus, for without the and with the Chicago Opera Company.

cooperation of a large majority of the where she appeared for six years.

Companies mentioned complete success of the plan cannot be assured. ilrst Caruso Arteraft picture will be entrusted to Edward Jose, the noted French director of cinemas. Mr. Jose has produced various Paramount successes, including the Lina Cavalieri films "A Woman of Impulse" and "Love's Conquest" and the Pauline Frederick pictures "Fedora" and Resurrection.

> Bill Hart has just returned to his studio after a brief vacation. Hart will immediately start on the first Arteraft picture of the series to be released next year, under the super-Hawley, who was recently seen to "We Can't Have Everything," will appear opposite the bad man of the screen in this film.

The Educational Films Corporation is distributing a booklet in colors which tells of George D. Wrights "Mexico To-day." The series described consists of twelve one reel motion pictures setting forth the scenic, architectural and historic wonders of Mex-ico and the actual conditions of living in that troubled country. The text is brief and limited to a

synopsis of the most important points,

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THE MOST BEAUTIFUL WOMEN IN THE WORLD

-ALL AMERICA SHOULD SEE IT-AUDIENCE WILDLY CHEERS.

ALLEGIANCE

MAXINE ELLIOTT'S PROPER MATS. WED. & SAT



PLAYHOUSE BEGIN, MON, NIGHT, AUG. 12

SHE WALKED HER SLEEP

With an exceptional cast of farreur BOX OFFICE OPENS WED., AUG. MAIL ORDERS NOW.

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HOW WOULD YOU LIKE

to see with your own eyes

just what has transpired

in France in this most

momentous year of its history; and at the same

time to laugh, cry and be

thrilled as you never have been before?

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Every Day 2:10 Every Night 8:10 Prices: Eves. & Sat. Mat. 25c to \$1.50. Other Mats Inc. Sun. 25c to \$1.

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THE OFFICIAL GOVERNMENT PICTURES, Inc.
W. K. Vanderbilt, President)
Presents Exclusively at This Theatre

An ALFRED HENRY LEWIS STORY

"The Winning of the Mocking Bird"

CHLIB IVANS (Baritone)

B'WAY AT 4945T.

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THE HISTORIC FOURTH OF JULY PARADE IN PARIS

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ERNO RAPEE, Conducting, will render Saint-Saens' "Danse Macabre," with Novel science and Lighting Lifects, and "Rule Britannia Overture."

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Official War Review Scenic Feature, Soloists and Comedy, Doors Open To-day at 1 P. M. First de Luxe Performance 2:15,

Movements from Tschaikowsky

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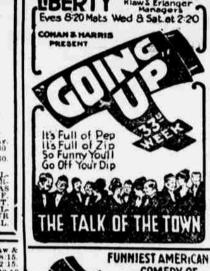
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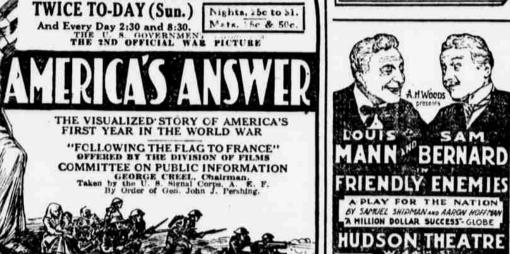
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SAT. NIGHT, AUGUST 17TH AT 8 PRICES 75c, \$1.00, \$1.50, \$2.00.
Flight Liout, DONALD McBEATH,
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EFCONCERT WILL STAIRT PEOMPTLY
at 8 o'clock in order that patrons withing to do
so may catch the last train for New York,
Newark and other points en route.

Mr. McCORMACK'S program will include "The Lost Chord" (with organ), "LULLABY from Jocelyn, and "AVE MARIA" (with violin) and a spicoulid selection of the great songs beloved by the admirers and immortished by the genius of "THE MOST VER-SATILE TENOR IN THE WORLD."

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NEXT TUESDAY EVE., AUGUST 6

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A Big, Gripping War Melodrama Dating
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MOTHER'S

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Tickets 50c, 75c, \$1.00, \$1.50, \$2.00.
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